



Anglo-German Foundation
for the Study of Industrial Society

Annual Report 2001

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**Anglo-German
Foundation***for the Study of
Industrial Society*

***Review by
Chairman &
Director***

This was the Foundation's first full year of working to the revised strategy approved by the Trustees in November 2000. Although the main impact is likely to be felt in the longer term, there were already some promising indications during the year that we are moving in the right direction.

A key aim is to improve the balance of the Foundation's work by enhancing its profile and activity in Germany. Significant progress was made in this direction during the year. Working from the Foundation's new office in Berlin, Deputy Director Dr Ray Cunningham stimulated an increase in the proportion of project proposals emanating from Germany, as well as organising or co-organising events such as a well-attended "post-match analysis" of the British general election; a two-day seminar on the management of change in multinational companies; and a lecture by Lord Simon on economic reform in Europe. Berlin was also the venue for the third meeting of the British-German Environment Forum, a Foundation initiative now firmly established as a principal locus for bilateral discussion among officials, experts and NGO's concerned with environment policy.

Our focus on events and personal encounters brought some significant successes. Two conferences on the teaching of Business German, and on Globalisation, Foreign Languages and Intercultural Learning brought new insights into these important topics, while also addressing issues of importance to younger people, another key element of the new strategy. Meanwhile an intensive one-day workshop brought together academic economists and political scientists with senior officials from British and German ministries to discuss challenges to civil service competence in economic policy-making.

We also undertook a thorough review of our work in communication, publication and promotion, centred around an enhanced internet presence. In June the Foundation's new website went live. Apart from its much-improved "look and feel", the design of the new site allows us to change and update quickly, and to communicate with our busy target audiences through what is already, for most of them, their medium of choice. We now make our research reports available for downloading free of charge, happy to forego the modest revenues from sale of hard-copy publications in exchange for dramatically increased circulation and penetration.

The fifteenth and last award of the Foundation's annual Journalism Prizes was to Diana Geddes of the Economist and Jürgen Krönig of Die Zeit, in recognition of the singular contribution made to mutual British-German understanding by their intelligent and penetrating analysis and reporting from Berlin and London respectively. A new range of initiatives and programmes focused on the media will continue the Foundation's encouragement of journalism of this quality in future.

The Foundation is a partnership organisation. It is the overall partnership between Germany and the United Kingdom that we seek to serve by the injection of ideas and mutual learning. Moreover, in our daily work we are dependent on intellectual, organisational and financial inputs from partnerships with hundreds of institutions and individuals in both countries. These working partnerships multiply the impact of our work, ensure its relevance, and are themselves an important part of the fabric of the bilateral relationship we serve. We have had the privilege once again to work with the very best of British and German universities, research institutions, think-tanks and foundations. It is almost invidious to single out particular partnerships for mention, but we have gained especially from our co-operation with the Centres for British Studies at the Humboldt University and for German Studies at the University of Birmingham. Nor could we function without our close relationship with the Foreign and Commonwealth Office and the Auswärtiges Amt, and their respective embassies in Berlin and London.

2001 saw the retirement from the Foundation's Board of Trustees of Sir Julian Bullard and Sir Gavin Laird. The Foundation has gained much from their wisdom and commitment over the last six years. In their places we were pleased to welcome Dr Andrew Sentance and Mr John Edmonds. We were equally pleased to learn at the end of the year that Herr Peter von Siemens will succeed the late Dr Marcus Bierich.

There was one change in the staff this year. Nina Frentrop scarcely had time to complete her important work in building the platform needed for the press, publications and internet dimensions of the new strategy before being head-hunted back to a senior position with her former employer. She was replaced by Annette Birkholz, who quickly began to use the Foundation's new capabilities in these areas to achieve much improved media coverage of our work.

The following pages set out in more detail what we have accomplished in 2001. We are confident that we are well on course to achieve even more in the coming years.



Bryan Rigby
Chairman



Keith Dobson, OBE
Director

Research & Events 2001

Grants paid out to projects over the year amounted to some £371,000, going to 52 projects and a number of publications. (When 'internal' project expenditure is added – mainly staff activity going directly into supporting projects – then total direct charitable expenditure amounted to over £561,000.) New grants approved by the Trustees over the course of the year numbered 32 in total, committing a further £389,000 for future expenditure. The end balance of these activities is that the total sum committed to future expenditure on research and events at the end of the year amounted to £485,000.

These figures represent in broad terms a reverse swing of the pendulum, or rather perhaps a return towards the mean: expenditure on projects was lower than in the year 2000 (as predicted in last year's report), but still slightly up on 1999; new approvals were higher than in 2000, but lower than in 1999; total future commitments are at a level almost exactly half-way between the figures pertaining at the year's end in 1999 and 2000.

This suggests a steady hand on the throttle. A closer look at expenditure trends and at individual projects reveals how the revised strategy adopted by the Board in 2000 is beginning, at a relatively steady level of activity, to effect a change of direction. The proportion of expenditure allocated to events is still remarkably constant at around 22%; but it is striking how many relatively small grants are included in the listing which follows. The proportion of activities under the heading 'events' is therefore increasing, even if the proportion of expenditure allocated to this heading remains steady. Indeed, a closer look at individual research projects will show that an increasing number include – often at the suggestion of Foundation staff – an element of expenditure on events, such as seminars to invited audiences, designed to disseminate the findings of research projects to the 'user' community.

A more obvious indication of a change of direction is given by the four 'survey reports' listed under 'Minor grants'. One aspect of the revised strategy is a reconsideration of the current priority areas for funding, and as a first step in this reconsideration, the Foundation has commissioned survey reports on selected topics of particular common interest and potential value. Such reports will, it is hoped, not only help the Foundation in establishing a new set of priority areas, but will prove a valuable resource in their own right to both the research and policy communities. The survey reports will be published in the course of the coming year, and we look forward to feedback from our clients, sponsors and supporters.

Research projects and events completed and newly approved during 2001 are listed in detail in the following sections.

I GRANTS

MAJOR GRANTS (OVER £4,000 OR DM12,000)

Dr Colette Fagan, University of Manchester
Dr Jacqueline O'Reilly, Wissenschaftszentrum für Sozialforschung, Berlin

£26,584 + DM58,176

An examination of employment growth and restructuring in Germany and the UK. The purpose is to use the research to inform current labour market debates which are concerned to raise the employment rate by integrating the non-employed working age population into employment.

Heinz Josef Tüselmann, Manchester Metropolitan University
Frank McDonald, Manchester Metropolitan University

£31,100

An investigation of the development of the relationship between UK subsidiaries and their German parent companies, which will assess the likely implications of these developments for employment in the home and host countries. The project will provide information on the quantitative and qualitative changes in employment that emerges from German direct foreign investment in the UK. The policy implications of the changing job patterns resulting from these investments will also be investigated.

Prof. Ronald Martin, University of Cambridge
Dr Peter Sunley, University of Edinburgh
Dr Christian Brendt, Katholische Universität Eichstätt

£45,341

An examination of the impact of the different public policies introduced in Germany and the UK aimed at promoting the development of vibrant regional venture capital funds providing risk capital for small, innovative enterprises. The project will also investigate the relative merits of regional clustering compared with geographical dispersal as a policy goal.

Prof. Dr. André Habisch, Center for Corporate Citizenship, Katholische Universität Eichstätt
Dr Laura Spence, Centre for Organisational and Professional Ethics, Brunel University

£7,500 + DM24,000

The research teams are using empirical research as a basis for defining civic engagement of small and medium sized enterprises in the UK and Germany. The project will assess the impact of civic

**Research & Events
2001**

**Job opportunities for whom?
Labour market dynamics and
service sector employment**

**Qualitative and quantitative
employment effects of
German direct foreign
investment in the UK on
home and host countries**

**Regional venture capital
policy in Britain and
Germany**

**Defining civic engagement
of small and medium-sized
enterprises: the role of
networks in regional "social
capital"**

engagement of SMEs on social capital and regional development, and identify key facilitators and barriers to this civic engagement. The findings will be used to make preliminary recommendations to public policy makers to help encourage and support the civic engagement of leaders of SMEs.

The impact on firms of ICT skill-supply strategies – an Anglo-German comparison

Dr Hilary Steedman, Centre for Economic Performance, LSE
Prof. Dr Karin Wagner, Fachhochschule für Technik und Wirtschaft, Berlin

£21,080 + DM86.510

An analysis and assessment of the contrasting national strategies of Information and Communication Technology skill supply in the UK and Germany. The project will examine the impact on firms and assess the usefulness to companies of skills at different qualification levels and will highlight policy implications for changes in publicly financed ICT skill supply strategies.

Employment policies in Germany and the UK – the impact of Europeanisation

Prof. Iain Begg, South Bank University, London
Prof. Dr Wolfgang Wessels, Universität zu Köln

£29,400 + DM84.700

A comparison of the development and implementation of UK and German employment policies within the post-Amsterdam Treaty framework for promoting employment within the EU. The project will explore how two countries with different institutional settings are adapting to common EU-guidelines. The research will include empirical analysis of the two labour markets and the countries' respective "National Action Plans" for promoting employment, and a review of the implications for governance processes.

High tech business services in Germany and the UK

Dr Damian Grimshaw, Manchester School of Management, UMIST
Dr Matthias Knuth, Institut Arbeit und Technik, Gelsenkirchen

£51,688

A comparison of the development of new organisational forms in response to the growth of high tech business services in Germany and the UK. The project will examine the implications of these new forms for the diffusion of knowledge, upskilling and job creation in each country, and aims to produce recommendations for policy-makers in areas of technology transfer, skill development and industrial policy.

Königswinter Conference 2002

Sir Nigel Broomfield, Chairman of the British Steering Committee

£21,000

An annual conference designed to promote British-German understanding and co-operation. The participants include roughly equal numbers of representatives from the two parliaments and governments, business, banking, trade unions, universities and the media.

Dr Rebecca Harding, University of Sussex

£10,000

A survey of policy structures comparing technology, levels of funding and the role played by university and corporate spin-outs in Germany and Britain. The project compares the German bio-regio programme with the cluster development strategies used by Regional Development agencies and the DTI in Britain, and investigates the success of providing funds through venture capital.

**Policies to stimulate
biotechnology innovation in
Germany and Britain**

Research & Events 2001

MINOR GRANTS (MAX. £4,000 OR DM12,000)

**Monetary policy in a world
with endogenous money
and global capital**

Prof. Hajo Riese, Freie Universität Berlin
Prof. Victoria Chick, Freie Universität Berlin

DM10,525

This three-day conference was held at the Freie Universität Berlin in March. It aimed to consolidate understanding of the consequences of the fact that money is not a creature of the state or the Central Bank, but is created by the process of bank lending, in conjunction with actions of government and the Central Bank, which are in turn constrained by the mobility of international capital.

**Industrial relations – an
anachronism?**

Prof. Christoph Deutschmann, Universität Tübingen
Prof. Paul Edwards, University of Warwick

DM12,000

A two-day conference held in Tübingen in June, bringing together British and German researchers to analyse and compare the considerable changes that have taken place in industrial relations and pay and working-time regulations in both countries over the last 10–15 years. The conference focused on the impact of globalisation and multi-national corporations.

**Executive pay in large
German and UK companies**

Prof. Trevor Buck, De Montfort University
Prof. Stefan Winter, Universität Würzburg

£3,870

This project is investigating and comparing the extent of 'Americanisation' of executive pay in large German and UK firms.

**Workshop: global software
outsourcing for addressing
the Anglo-German IT
skills gap**

Dr Brian Nicholson, University of Manchester

£4,000

A conference held in Berlin in March, focussing on the lessons that could be learned from the experience of global software outsourcing in Germany, the UK and other countries that has been used to overcome the skill shortage in this sector.

**Building trade
union/university research co-
operation between Germany
and England**

Paul Philo, University of North London
Dr Jochen Tholen, Universität Bremen

£2,600

Visits and a conference in September and October to establish links that will result in research projects between English and German universities and trade unions.

Dr Mike Geppert, University of Wales, Swansea
Dr Karin Lohr, Humboldt Universität zu Berlin

£4,000

This two-day conference was held in Berlin in November. It aimed to provide a deeper understanding of how the management of change in multinationals influences the pace and direction of globalisation. The conference examined whether these change concepts are globally developed and implemented, or whether there are still national differences in how change management processes take shape.

Ian Christie, Local Futures Group
Dr Ray Cunningham, Anglo-German Foundation
R. Andreas Kraemer, Ecologic

DM12,000

A one-day conference, held in Berlin in July, bringing together about 50 participants from among the relevant political actors, practising managers, researchers and the NGO community in Britain and Germany to exchange experience and ideas.

Dr Ray Cunningham, Anglo-German Foundation
Prof. Christiane Eisenberg, Großbritannienzentrum

£1,300 + DM3,500

A panel discussion in Berlin in June on the results of the British general election and implications for British-German relations.

Simon Pearce, University of Nottingham
Emma Gittus, British Embassy, Berlin

£1,500

The ASGP graduate conference was held in Birmingham in April, bringing together graduate students to discuss work with their peers. The hardship fund was used to help broaden the base and research interests of the ASGP by increasing access to the conference.

Dr Hermann von Richthofen, Deutsch-Englische Gesellschaft, Berlin
Elke Berger, Deutsch-Englische Gesellschaft, Berlin

DM12,000

A week-long conference held in Berlin in July for 25 British and 25 German participants, aged between 25 and 30, which provided a forum for exchanging opinions and ideas, and increasing understanding of the political, social, economic and cultural problems facing both countries. The conference also called for a shared feeling of responsibility for the British-German attitude to European integration.

Management of change in multinational companies

3rd British-German Environmental Forum conference: Escaping from gridlock

The UK election 2001: a post-match analysis

Association for the Study of German Politics (ASGP) graduate conference hardship fund

Young Königswinter Conference 2001

<p>New crafts for an old machine? Civil service competence in economic policy making</p>	<p><i>Prof. Christopher Hood, London School of Economics</i> £4,000 A one-day seminar to be held in London in October bringing together civil servants from the Department of Trade and Industry and the Bundeswirtschaftsministerium to discuss challenges to civil service competence in economic policy-making. The seminar aimed to contribute to cross-national learning between the ministries as they adopt to similar challenges and processes.</p>
<p>Lord Simon lecture: economic reform in Europe – the Lisbon summit – what next?</p>	<p><i>Elke Berger, Deutsch-Englische Gesellschaft e.V. Dr Ray Cunningham, Anglo-German Foundation</i> DM8,000 Lecture given in November at the Deutsche Bank Berlin on the implications of the Lisbon agenda for European economic reform. The meeting was chaired by Dr Cunningham, and drew an audience of over 100, including bankers, and officials from the Auswärtiges Amt and other ministries. Lord Simon's lecture was followed by a lively discussion.</p>
<p>Towards federalism?</p>	<p><i>Martin Ross, Scottish Forum for Modern Government Prof. Thomas Lange, Centre for Public Policy at the Robert Gordon University</i> £1,600 A seminar held in September 2001 in Edinburgh to compare and contrast the constitutional development of the UK and in particular that of Scotland with that of the Federal Republic of Germany.</p>
<p>The future of conservatism: British-German perspective</p>	<p><i>Dr Simon Green, IGS, University of Birmingham</i> £4,000 A three-day conference held in April 2002 in Munich organised together with the Hanns-Seidel-Stiftung, bringing together around 40 practitioners, academics and journalists from both countries to compare conservative ideology and policies in Britain and Germany.</p>
<p>Middle East and North African immigrants in Europe</p>	<p><i>Dr Ahmed Al-Shahi, St. Antony's College Oxford Dr Richard Lawless, St. Antony's College Oxford</i> £1,160 A conference in Oxford in May 2002 on Middle East and North African immigrants in Europe, bringing together policy makers and researchers from across the European Union to discuss recent developments in immigration legislation.</p>
<p>Trade union planning meeting</p>	<p><i>Anglo-German Foundation Friedrich-Ebert-Stiftung</i> £2,000 A meeting in November 2001 in London to plan the British/German Trade Union Forum proposed for May 2002. The meeting brought together nine British and seven German representatives of the TUC,</p>

DGB, trade unions and associated think-tanks and foundations to discuss the form and content of the proposed Forum.

Stefan Speckesser, University of Mannheim and Policy Studies Institute London

DM6,121

A research project investigating the theoretical implications of active labour market policy on wages and employment. The project also aims to produce an econometric evaluation of aggregate employment effects of this policy in the UK (the New Deal) and in Germany (Further Training for Unemployed).

Macroeconomic effects of active labour market policy (ALMP) in Germany and the UK

The Foundation also commissioned a number of survey reports aimed at providing a summary of the "state of the art" in selected topics.

Survey Reports

Survey report: Climate change policy

Dr Christiane Beuermann, Institut für Klima, Umwelt, Energie GmbH, Wuppertal

£2,500

Survey report: Health care delivery and health policy

Prof. Reinhard Busse, European Observatory on Health Care Systems (Madrid hub)

£2,500

Survey report: Immigration and the labour market

Dr Simon Green, IGS, University of Birmingham

£2,500

Survey report: Fiscal devolution and devolved economic development

Prof. Charlie Jeffery, IGS, Birmingham University

£2,500

Survey report: Work-life balance

Dr Lore Arthur, Open University

£2,500

Various

£2,000

Exploratory Visits Programme 2001

The Exploratory Visits Programme provides modest financial support (up to £500 per application) for short visits to Germany or Britain, designed to cement the relationships from which future project applications may be expected to arise. Four grants were awarded during the year, enabling new partnerships to be developed between the *Universität der Bundeswehr, Munich and the University of Southampton; Thames Valley University and the Max Planck Institute, Freiburg; Common Purpose UK and Common Purpose Hanover; Birkbeck College and the University of Munich.*

Research & Events 2001

II ADDITIONAL EVENTS (Grants awarded in 2000)

The Königswinter Conference 2001

Deutsch-Englische Gesellschaft e.V., Berlin

DM50,000

This annual conference, designed to promote British-German understanding, was held in Potsdam in March. The theme for 2001 was "Europe: new opportunities and new uncertainties". The participants included roughly equal numbers of representatives from the two parliaments and governments, business, banking, trade unions, universities and the media.

Anglo-German Foundation Journalism Prize 2001

Anglo-German Foundation

£8,000

This was the fifteenth meeting of the jury for the Anglo-German Foundation's annual Journalism Prize, chaired by Bryan Rigby. The prize is awarded to two print journalists for outstanding coverage of Germany in Britain, and vice versa. The winners' names were announced at the Königswinter Conference in Potsdam in March: they were Diana Geddes, Berlin correspondent of *The Economist* and Jürgen Krönig, UK correspondent of *Die Zeit*.

Workshop: Gender differences in earnings and labour market participation in the UK and Germany

*Prof. Bernd Fitzenberger, Universität Mannheim
Gaby Wunderlich, Zentrum für Europäische Wirtschaftsforschung,
Mannheim*

DM12,000

This one-day workshop in Mannheim in January examined the current results of research into gender differences in the UK and German labour markets. Discussions included differences in social security incentives and the impact of different union policies on female employment and wages.

The future of trade unions and industrial relations in Britain and Germany

*Karin Burgmer, British Council, Cologne
Adam Ladbury, British Council, Cologne*

£2,500

A two-day conference held in Hanover in January. It examined the changing roles of trade unions in the two countries and the need for greater collaboration on a European level as labour-management relations change in an increasingly globalised market place. The conference also explored the role of trade unions within multinational companies and joint ventures, with particular reference to the new high-tech industries and the motor industry.

Prof. Sir Kenneth Calman, University of Durham
Prof. John Drew, University of Durham
Prof. Daniel Hardy, University of Cambridge

£4,000

This three-day conference in Durham in February was the second in a series of British-German seminars on the future role and function of universities in contemporary society. It brought together senior German and British representatives from government, business and academia.

Terry Mughan, Anglia Polytechnic University

£3,950

A two-day conference held in London in February and organised jointly by SIETAR UK, Anglia Polytechnic University and South Bank University. The conference participants were drawn from academia and businesses worldwide and discussed the impact of global economic and social change on international communication skills.

Niamh O'Mahony, Aston University
Daniela Hartmann, Aston University

£2,500

This conference took place in Birmingham in June 2001 and examined the status quo of Business German and the teaching approaches being pursued in different countries. The conference brought together representatives from industry with those directly involved in the teaching of Business German to provide examples of best practice. The Foundation's Director was among the speakers.

Dr Julie Smith, Royal Institute of International Affairs

£3,990

The publication of the findings of this research project was marked with a launch event at Chatham House in July attended by representatives of organisations working in the field and members of the press. Speakers were from the Bundesministerium des Innern, the National Asylum Support Service and the Home Office's European Asylum Policy Unit.

Prof. P.J. Taylor, Loughborough University
Prof. P. Meusburger, Universität Hamburg

£31,436 + DM56,600

The publication of the findings of this research project was marked with a launch event at the AGF office in London in November, where the researchers presented their results. The event was attended by representatives of the companies that took part in the research, the Corporation of London, the Greater London Authority and the press.

The idea of a university

Globalisation, foreign languages and intercultural learning

Managing German: the theory in practice

Managing the asylum crisis: a critical evaluation of burden-sharing in Britain and Germany

Comparing London and Frankfurt as world cities

Research & Events 2001

III RESEARCH PROJECTS (completed in 2001)

The internationalisation of
new-technology based firms

Dr Georg Licht, ZEW, Mannheim
Dr Gordon Murray, Warwick Business School

£32,500

The project investigated the determinants of cross-border activities of small, independent start-up companies in high-technology sectors in Germany and the UK. It examined how small start-ups can achieve rapid growth through internationalisation in the early years of their existence despite a limited resource base.

Public interest and the
company in Germany and
Britain

Prof. Andrew Gamble, PERC, University of Sheffield
Prof. Wolfgang Streeck, Max-Planck-Institut, Cologne

£39,500 + DM15,600

The project undertook a comparative study of how the notion of public interest has played different roles in shaping company law and other forms of regulation in the two countries, and the extent to which previously established notions of the public interest are being revised.

Opto-electronics in Wales
and Thuringia: sustainable
development through
regional technology systems
or global networks?

Prof. Chris Hendry, City University Business School, London
Prof. Hans-Dieter Ganter, Fachhochschule Heilbronn

£43,325 + DM11,500

The project investigated the relevance and impact of contrasting regional development policies towards the opto-electronics industry in Wales and Thuringia in the light of the industry's global character. It also examined the impact of the regional policies for these regions on stimulating technology transfer and innovation, and linking firms to global systems of innovation and markets.

Unemployment and the
insurance compensation
principle in Britain and
Germany

Prof. Dr Hubert Heinelt, Technische Universität Darmstadt
Prof. Robert Walker, CRSP, Loughborough University

£24,165 + DM102,495

This project studied the impact of the different institutional welfare structures in Germany and Britain on attitudes towards individual responsibility for the provision of social security through private insurance. It investigated households' understanding of National Insurance systems and their attitudes towards private insurance against the loss of income due to redundancy.

Prof. Peter Taylor, Loughborough University
Prof. Peter Meusburger, Universität Heidelberg

£31,436 + DM 56,600

The project examined the changing relations between London and Frankfurt with the introduction of a single European currency and the decision to locate the European Central Bank in Frankfurt. The project used interviews with key personnel in global financial and business service firms and institutions in both cities to draw up a network model of inter-city relations.

Comparing London and Frankfurt as world cities

Dr Dimitrios Konstadakopoulos, University of the West of England
Dr Javier Revilla Diez, Universität Hannover

£4,000

The project used multidisciplinary research networks of British and German researchers to compare the trends and implications of the knowledge-based economy in the West of England and Lower Saxony. It identified some of the opportunities available to highly innovative and knowledge-intensive firms, and examined how firms' managers are adopting policies that enhance the competitiveness of their companies.

Knowledge companies in Britain and Germany

Dr Julie Smith, Royal Institute of International Affairs

£3,990

This project examined the effectiveness of burden-sharing as a strategy for responding to the asylum crisis in Germany and the UK. It used a comparative analysis of German and UK experiences to evaluate how well sub-national burden-sharing has helped address public concerns about asylum, and overcome hostility to asylum seekers.

Managing the asylum crisis: a critical evaluation of burden-sharing in Britain and Germany

Prof. Stephen P. Jenkins, University of Essex
Dr Christian Schluter, University of Bristol
Prof. Gert G. Wagner, Deutsches Institut für Wirtschaftsforschung, Berlin and European University Viadrina, Frankfurt/Oder

£29,167 + DM23,000

The project documents the similarities and differences in child poverty patterns and trends in Germany and Great Britain using comparable data sources, providing information about the nature of child poverty for policy-makers, and broadening the current policy debate.

Child Poverty in Britain and Germany: Similarities and Differences

Publications & Publicity 2001

Research Reports

The results of the Foundation's research projects and conferences are usually disseminated by means of in-house reports.

In March 1995, the Foundation set up a joint publishing agreement with Macmillan Press Ltd for the publication of longer, more detailed books under the joint imprint of the Anglo-German Foundation and Macmillan (now Palgrave). This agreement enables the Foundation to concentrate its resources on publishing shorter and more frequent reports in English and German.

Website

In recognition of the increasing importance of the role of electronic media, the Foundation started publishing on the Internet in late 1999. A re-designed version of the website www.agf.org.uk was launched in summer of 2001.

- It supplies visitors with easily accessible information about the work, events and publications of the Foundation as well as news and interesting links.
- Visitors can now register online for the Foundation's electronic newsletter, which replaces the former newsletter Signal.
- A major new feature of the website is the free publication of all new reports online. Our web statistics have shown, that a large number of Internet users have made use of this new facility and downloaded the reports. It is therefore becoming a major distribution tool.

There are several other additional services planned for the year to come: a comprehensive press service (press releases, press cutting archive), the provision of background information research for the Foundation's priority subject-areas as well as interactive elements.

Publications list and further Information

A comprehensive publications list, including books published in earlier years, is available from the Foundation's London office. In addition to books and reports, the work funded by the Foundation also generates other printed output, e.g. research papers, journals and newspaper articles. Details are available on request.

Sources of Supply

All titles published by the Foundation are available through bookshops or directly from our distributor York Publishing Services (YPS).

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York YO31 7ZQ
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Fax: +44 (0)1904 430 868

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Customer Services Department
Macmillan Distribution Ltd
Houndsmills
Basingstoke
Hampshire RG21 6XS
United Kingdom

Publications 2001**Child poverty in Britain and Germany**

ISBN 1 900834 29 4, 47pp, £15.00

Comparing London and Frankfurt as world cities

ISBN 1 900834 28 6, 51pp, £15.00

Spreading the Costs of Asylum Seekers

ISBN 1 900834 27 8, 48pp, £12.00

The Rapid Internationalisation of High-tech Young Firms in Germany and the United Kingdom

ISBN 1 900834 25 1, 99pp, £12.00

I PUBLICATIONS BY THE FOUNDATION*By Stephen P. Jenkins, Christian Schluter and Gert G. Wagner*

This report studies patterns and trends in child poverty in Britain and Germany. Unusually, it uses not only a cross-section approach (measuring who and how many are poor at any given time, and comparing these maps of poverty at different moments); but also longitudinal studies of individuals' poverty "careers", and the trigger events associated with entry into and exit from poverty.

By Jonathan V. Beaverstock, Michael Hoyler, Kathryn Pain and Peter J. Taylor

The report examines changing relations between London and Frankfurt with the introduction of a single European currency and the decision to locate the European Central Bank in Frankfurt. Based on interviews with key personnel in global financial and business service firms and institutions in both cities, the findings support a network model of inter-city relations, which, the authors contend, is more appropriate than the simplistic competition model that dominates public discussion.

By Christina Boswell

Rising numbers of asylum seekers in Europe have generated concerns within states about imbalances in the costs borne by different regions. Germany and the UK have responded by introducing systems of dispersal of asylum seekers between Länder or regions. These measures are intended to help redistribute the costs of reception, reduce social tensions and deter potential applicants. The report analyses German and British policies and suggests that dispersal has had mixed success in realising the set goals.

By Oliver Burgel, Andreas Fier, Georg Licht and Gordon Murray

Government policies encouraging the promotion and support of new technology-based firms have become a priority in virtually all advanced economies over the last decade. The report addresses the issues concerning the critical decision to internationalise and confirms the extent and importance of internationalisation to UK and German high-tech young firms. It provides important new insights to policy makers and academics alike.

By Andreas Cebulla, Hubert Heinelt and Robert Walker

The report examines whether risk perceptions and knowledge about national welfare provisions influence preferences for the private or public provision of social security. Whilst policies of curtailing public welfare and of 'crowding in' private provision have met with some success in Britain, private welfare has been more difficult to implement in Germany.

Edited by Chris Couch and Hermann Bömer

Over the last two decades, both the Ruhr and Merseyside regions have experienced substantial economic restructuring and urban change. Whilst there have been significant differences in policy responses, governments in both regions have sought to promote urban regeneration and enhance the environment. It is the nature of these policy responses that is reviewed and compared in this publication.

By David N.F. Bell, Alessandro Gaj, Robert A. Hart, Olaf Hübler and Wolfgang Schwerdt

There is a widespread belief that British workers spend more time at work than their Continental counterparts. This study confirms the belief at least for comparisons between Germany and the UK. The research concentrated on unpaid overtime which is an important phenomenon in the UK, where there are approximately as many unpaid overtime hours worked as there are paid overtime hours.

By Shawn Donnelly, Andrew Gamble, Gregory Jackson and John Parkinson

The study focuses on the question of how the public interest has been defined in relation to the company in Britain and Germany. The report compares the different political and legal assumptions on which the company has been based in the two countries and linking this to different understandings of the public interest with regard to company behaviour and regulation.

Published on the Web only

Dimitrios Konstadakopoulos, Javier Revilla Diez, Ullrich Kockel and Björn Mildahn

The report examines and compares the trends and implications of the knowledge-based economy in two important European high-technology agglomerations in the West of England and Lower Saxony.

Unemployment and the Insurance Compensation Principle in Britain and Germany

ISBN 1 900834 23 5, 67pp, £12.00

Economic Restructuring, Urban Change and Policy in the Ruhr and Merseyside, 1978–1998

ISBN 1 900834 23 5, 97pp, £12.00

Unpaid Work in the Workplace: A Comparison of Germany and the UK

ISBN 1 900834 22 7, 59pp, £12.00

The Public Interest and the Company in Germany and Britain

ISBN 1 900834 24 3, 75pp, £12.00

Knowledge companies in Britain and Germany

**Global software outsourcing:
The solution to the IT
skills gap**

Brian Nicholson

The report provides a summary of an international workshop which was held at the Wissenschaftszentrum Berlin on 30/31 May 2001. The objective of the workshop was to assess the current position for the UK and Germany with regard to the worldwide information technology skills shortage and to consider strategies for addressing the shortage. Outcomes and conclusions of the workshop were addressed at the level of policy and the corporate level.

**New Crafts for an old machine?
Civil Service competence in
economic policy making**

Christopher Hood and Martin Lodge

The report summarizes the discussions of a seminar held in London on 26 October 2001 at the German Historical Institute. The Seminar was placed in context of a research project on civil service competence in economic policy-making, thus offering a valuable platform to discuss initial research findings and to generate a wider discussion of the topic.

II PUBLICATIONS BY PALGRAVE (FORMERLY MACMILLAN PRESS LTD) IN ASSOCIATION WITH THE FOUNDATION

Stephen F. Frowen and Francis P. McHugh

Recent decades have seen a sharp increase in financial competition, intensified by globalisation. Excessive risk-taking leading to inevitable business failures at times reached worrying proportions. A contributing factor arose from the complexities of the derivative and other new markets. This volume attempts to analyse and explain financial market developments at the turn of the millennium with the emphasis on the need for greater responsibility and a more ethical approach to financial decision-making.

William J.V. and Hans-Uve Schwedler

Cities divided by ethnic and cultural conflict need to identify, create and maintain some kind of shared identity amongst their inhabitants, if they wish to survive in competition with one another and not be submerged in tensions. Urban planning and city management can take these identities on board constructively and can assist them without allowing the city to deteriorate into a disconnected and hostile conglomeration. Belfast and Berlin are currently in the process of responding to this challenge: What will the implications be for town planners and how do they approach their task?

Jens Hölscher

This timely collection presents an authoritative overview of one of the three key currencies of the second half of the twentieth century, the German Mark. In his keynote essays, Charles A.E. Goodhart reflects on the future of the Euro against the background of the success story of the Deutsche Mark. His main concern is, whether fiscal policy in Euroland will be ready for action in case of an economic downturn. He also wonders whether the European Central Bank will be the same safeguard against inflation as the Bundesbank was. On the same issue of stability orientation Hans Tietmeyer reviews the fifty years lifetime of the German Mark pointing out that the Bundesbank will continue to have a say within the European Central Bank. In particular he emphasizes the vital part of the Deutsche Mark as cornerstone of the so-called Social Market Economy in post-war Germany. The volume will be of great interest to academics and practitioners alike.

Publications 2001

Financial Competition, Risk and Accountability British and German Experiences

ISBN 0 333 73590 0, 344pp, £57.50

Urban Planning and Cultural Inclusion Lessons from Belfast and Berlin

ISBN 0 333 79368 4, 248 pp, £47.50

Fifty Years of the German Mark Essays in Honour of Stephen F. Frowen

ISBN 0 333 75267 8, 248pp, £45.00

Publications 2001**III PUBLISHED ELSEWHERE**

*Parliamentary Cultures. British and German Perspectives
Parlamentskulturen. Britische und deutsche Perspektiven*

Edited by Christiane Eisenberg

Wissenschaftlicher Verlag Trier 2001

(Publications of the Centre for British Studies, vol. 3)

ISBN 3 88476 476 4

Rediscovering Competition

*Competition Policy in East Central Europe in Comparative
Perspective*

Edited by Roland Sturm, Jürgen Dieringer and Markus M. Müller

Budapest: Hvgorac 2001/Opladen: Leske + Budrich 2001

ISBN 3 8100 3068 6

The 51st Königswinter Conference, March 22–24, 2001

Edited and published by the Deutsch-Englische Gesellschaft e.V.

Berlin 2001

*Konferenzbericht der 41. Jung-Königswinter Konferenz, 15.–21. Juli
2001, Europäische Akademie Berlin*

Edited and published by the Deutsch-Englische Gesellschaft e.V.

Berlin 2001

*Hafen- und Uferzonen im Wandel: Analysen und Planungen zur
Revitalisierung der Waterfront in Hafenstädten*

Edited by Dirk Schubert

Berlin: Leue 2001 (edition stadt und region; Vol. 3)

ISBN 3 923421 50 8

British and German Interest in EU Enlargement.

Conflict and Cooperation

Barbara Lippert, Kirsty Hughes, Heather Grabbe and Peter Becker

London/New York: Continuum 2001

(edition: Chatham House Papers/Royal Institute of International
Affairs)

ISBN 0 8264 5018 0 and ISBN 0 8264 5019 9

IV ARTICLES AND CHAPTERS PUBLISHED IN BOOKS AND JOURNALS

(Listed under AGF project titles)

The 'Country-of-Origin Effect' in the Cross-National Management of Human Resources

Michael Muller-Camen, Phil Almond, Patrick Gunnigle, Javier Quintanilla and Anne Tempel: 'Between Home and Host Country – Multinationals and Employment Relations in Europe', in: *Industrial Relations Journal*, Vol. 32, Number 4, pp. 435–448

The Public Interest and the Company in Germany and the UK

Gregory Jackson: 'The Origins of Nonliberal Corporate Governance in Germany and Japan', in: Wolfgang Streeck and Kozo Yamamura (eds.): *The Origins of Nonliberal Capitalism: Germany and Japan Compared*, Ithaca/New York: Cornell University Press 2001, pp. 121–170

Knowledge Companies in Britain and Germany

Dimitros Konstadakopoulos: 'Knowledge Companies in Regional Agglomerations. The Case of the West of England', in: Alison Maconochie and Sally Hardy (eds.): *Conference Proceedings of the Regional Studies Association. Annual Conference November 2001*, Regional Studies Association, November 2001, p. 27, ISBN 1 897721 18 8

Opto-Electronics in Wales and Thüringen: Sustainable Development through Regional Technology Systems or Global Network

C. Hendry, J. Brown, H.-D. Ganter and S. Hilland: 'Industry clusters as a location for technology transfer and innovation', in: *Industry & Higher Education*, Vol. 15, Number 1, February 2001, pp. 33–41

Assessing Regulatory Transformation

Roland Sturm: 'Gemeinwohl und Globalisierung – Was geht uns der Weltmarkt an?', in: *Gegenwartskunde*, Vol. 50, Number 3, 2001, pp. 277–280

Assessing Regulatory Transformation

Roland Sturm and Markus M. Müller: 'Öffentliche Daseinsvorsorge im deutsch-britischen Vergleich', in: Schader-Stiftung (ed.): *Die Zukunft der Daseinsvorsorge. Öffentliche Unternehmen im Wettbewerb*, Darmstadt: Schader-Stiftung 2001, pp. 107–132

Publications 2001

This listing does not take into account articles that appeared in the daily press.

Assessing Regulatory Transformation

Roland Sturm: 'Steuerungssätze in der Wirtschaftspolitik. Von der Ordnungspolitik zum regulatorischen Staat', in: H.-P. Burth and A. Görlitz (ed.): *Politische Steuerung in Theorie und Praxis*, Baden-Baden: Nomos 2001, pp. 417–431

New Crafts for an old machine?

Christopher Hood and Martin Lodge: 'Bureaucratic competencies: a contradiction in terms?', in: *Risk and Regulation*, Autumn 2001, p. 6

Gender Gap Workshop

Bernd Fitzenberger, Reinhold Schnabel and Gaby Wunderlich: 'The Gender Gap in Labor Market Participation and Employment: A Cohort Analysis for West Germany', in: *ZEW/Discussion Paper*, 01-47, Mannheim 2001

Gender Gap Workshop

Bernd Fitzenberger and Gaby Wunderlich: 'The Changing Gender Gap Across the Wage Distribution in the UK', in: *ZEW/Discussion Paper*, 01-56, Mannheim 2001

Globalization, Foreign Languages and Intercultural Learning

Sarah Fitt: 'Globalization, Foreign Languages and Intercultural Learning', in: *Sietar Europa Newsletter*, Vol. 11, Number 1, March 2001

Parliamentary scrutiny committees and government advisory commissions in the environmental field. An Anglo-German Comparison

Rüdiger K.W. Wurzel: 'The EU Presidency and the Integration Principle: an Anglo-German Comparison', in: *European Environmental Law Review*, Vol. 10, Number 1, January 2001

Comparing environmental management and strategies in the United Kingdom and Germany

Walter Wehrmeyer and Carlos Pacheco: 'Umweltmanagementsstrategien in Großbritannien: Erste Ergebnisse einer Fragebogenuntersuchung', in: *Umweltmanagement-Barometer Tagung*, 4. September 2001, Weiterbildungszentrum, Universität St. Gallen

STATEMENT OF THE TRUSTEES

The summarised accounts are a summary of information extracted from the full annual accounts and may not contain sufficient information to allow for a full understanding of the financial affairs of the Anglo-German Foundation. For further information the full annual accounts, the auditor's report on those accounts and the Trustees' Annual Report may be consulted. Copies of these may be obtained from the Director, Anglo-German Foundation, 17 Bloomsbury Square, London WC1A 2NH.

The full annual accounts were approved on 21 May 2002. The annual report and the full annual accounts will be submitted to the Charity Commission.

The full annual accounts from which the summary is derived have been audited by the National Audit Office who gave an unqualified audit opinion.

On behalf of the Trustees

A handwritten signature in black ink, appearing to read 'Bryan Rigby', written in a cursive style.

Bryan Rigby
Chairman of the Board of Trustees
21 May 2002

Accounts 2001

Anglo-German Foundation for the Study of Industrial Society

BALANCE SHEET AT 31 DECEMBER 2001

	2001	2000
	£	£
Fixed assets		
Tangible assets	5,247	12,904
Investments	<u>3,661,030</u>	<u>3,014,398</u>
	3,666,277	3,027,302
Current assets		
Stock of publications	8,165	34,149
Debtors	106,090	135,456
Certificates of deposit	–	551,178
Investments	216,281	257,268
Cash at bank and in hand	<u>137,085</u>	<u>134,659</u>
	467,621	1,112,710
Creditors – amounts falling due within one year	<u>(31,086)</u>	<u>(28,996)</u>
Net current assets	<u>436,535</u>	<u>1,083,714</u>
Total assets less current liabilities	<u>4,102,812</u>	<u>4,111,016</u>
Capital and reserves		
Capital reserve	2,180,158	2,180,158
Operating account	<u>1,922,654</u>	<u>1,930,858</u>
	<u>4,102,812</u>	<u>4,111,016</u>

Anglo-German Foundation for the Study of Industrial Society

Accounts 2001

**OPERATING ACCOUNT FOR THE
YEAR ENDED 31 DECEMBER 2001**

	2001	2000
	£	£
Gross income		
Grant from the United Kingdom Government	250,000	250,000
Grant from German Government	250,000	220,609
Environment Forum Grant	16,096	20,000
Income from activities	4,254	5,924
Income from listed investments and interest receivable	<u>231,215</u>	<u>247,133</u>
	751,565	743,666
Resources expended		
<i>Cost of generating funds</i>		
Investment management fees	7,380	11,871
Cost of publications sales	4,517	2,877
Staff costs	<u>25,243</u>	<u>22,538</u>
	<u>37,140</u>	<u>37,286</u>
<i>Charitable expenditure</i>		
Costs of activities in furtherance of the charity's objects:		
Grants payable – ord. project exp.	291,295	317,568
Events	82,888	105,703
Publishing	18,068	11,507
Support costs	24,924	24,081
Management and administration	<u>239,673</u>	<u>236,293</u>
	<u>656,848</u>	<u>695,152</u>
Total resources expended	<u>(693,988)</u>	<u>(732,438)</u>
Net income resources for the year	57,577	11,228
(Loss) on sale of investments	(4,023)	(3,747)
Unrealised gain/(loss) on investments	(57,392)	(2,225)
Exchange gain/(loss)	<u>(4,366)</u>	<u>(15,464)</u>
Net movement in funds for the year	(8,204)	(10,208)
Opening funds	4,111,016	4,121,224
Closing funds	<u>4,102,812</u>	<u>4,111,016</u>

Accounts 2001

Anglo-German Foundation for the Study of Industrial Society

**Statement of the Comptroller and Auditor General
to the Trustees of the Anglo-German Foundation for
the Study of Industrial Society**

I have examined the summarised financial statements set out on pages 26 and 27.

Respective responsibilities of Trustees and Auditor

The Trustees are responsible for the preparation of the summary financial statements. I have agreed to report to you my opinion on the summarised statements' consistency with the full financial statements, on which I reported to you on 21 May 2002.

Basis of opinion

I have carried out the procedures I consider necessary to ascertain whether the summarised financial statements are consistent with the full financial statements from which they have been prepared.

Opinion

In my opinion the summarised financial statements are consistent with the full financial statements of the Anglo-German Foundation for the Study of Industrial Society for the year ended 31 December 2001.

M. DAYNES
Director
For Comptroller and Auditor General
21 May 2002

National Audit Office
157-197 Buckingham Palace Road
Victoria
London SW1W 9SP