Academia-Business Links in UK and Germany.
Policy Outcomes and Lessons Learnt

Preliminary Program (subject to change)

March, 28 and 29, 2003, European Research Institute, University of Birmingham, UK

Friday, March, 28
10.00 am Welcome and Introduction to the Conference
William E. Paterson, Director of Institute for German Studies, Birmingham

10.30 am Experiences with Policies to Enhance Academia-Business Links
Funding and Measuring “Third Stream” Activities. A Review of the UK Policy Debate
Jordi Molas-Gallart, Science Policy Research Unit, University of Sussex

The Political Dimension of the Emergence of Biotechnology in UK and Germany

The Role of Intellectual Property Rights Regime for R&D Cooperation Between Industry and Academia
Ulrich Blum, Dresden University of Technology

Intellectual Property Rights and Licensing as Strategic Instruments of Universities
Sir Douglas Hague, Templeton College, University of Oxford

Discussion
12.30 pm Lunch Break

1.00 pm Academia-Business Links and their Evaluative Dimension
Recent Experiences in Evaluations in Germany and Other European Countries
Stefan Kuhlmann, Fraunhofer Institute on Innovation and System Analysis, Karlsruhe

Evaluating Large Scale R&D Projects in Japan. Methods, Findings and Insights
Philip Shapira, Georgia Institute of Technology, Atlanta, Georgia; Fraunhofer Institute on Innovation and System Analysis, Karlsruhe
Ryuzu Furukawa, Industrial Policy Department, Mitsubishi Research, Tokyo (not present)
Evaluating the Future Impact of Academic Research in New Technologies – The Case of Photonics in Germany  
Guido Benzler, Deloitte Consulting, Düsseldorf

Discussion

3.00 pm Coffee Break

3.30 pm **Entrepreneurship and University-Business Links**
Regional Knowledge Transfer and University Spin offs  
Jürgen Egeln, Zentrum für Europäische Wirtschaftsforschung, Mannheim  
Alfred Spielkamp, Fachhochschule Gelsenkirchen

Recent Experiences with Venture Capital Markets and their Impact on Academic Spin Offs in UK and Germany  
Gordon Murray, University of Exeter

The Role of Venture Capital for Start up and High Technology Clusters  
Morris Teubal & Gil Avnimelech, Hebrew University, Jerusalem

A Network and Location Perspective on Academic Inventors in Italy  
Francesco Lissoni, University of Brescia

Discussion

6.00 pm End of first day  
Informal Dinner

Saturday, March, 29

9.00 am **The Spatial Dimension of University-Business Links**
Regional Innovation Barriers and the Rise of Boundary Crossing Systems  
Phil Cooke, University of Cardiff

University Spin Offs and their Impact on Regional Development  
Paul Benneworth, Newcastle University

University Business Links and Increasing Regional Divergence  
John Bachtler, European Policy Research Centre, University of Strathclyde

Knowledge and Local Production Systems. The Key Gaps  
Javier Alfonso Gil, University of Madrid
Discussion

10.30 am Coffee Break

11.00 am Expanding the Indicators for Academia Business Links Assessment?
The Role of Social Capital
    Klaus Nielsen, Birkbeck College, London

Assessing the Impact of Technology Transfer on Knowledge Flows Between Academia and SMEs. A Territorial Knowledge Management Approach
    Riccardo Cappellin, University Tor Vergata, Rome

Technological Risks and their Impact on Academia Business Links
    Helmut Karl and Rüdiger Wink, Ruhr Forschungsinstitut für Innovations- und Strukturpolitik, Bochum

Final Discussion

1.00 pm End of Conference
List of Participants (not finally closed)

John Bachtler, European Policy Research Centre, University of Strathclyde
Paul Benneworth, Newcastle University
Guido Benzler, Deloitte Consulting
Ulrich Blum, Desden University of Technology
Riccardo Cappellin, Universita Tor Vergata, Rome
Peter Clark, Birmingham Business School
Phil Cooke, Cardiff University
Jürgen Egeln, Zentrum für Europäische Wirtschaftsforschung, Mannheim
Jordi Molas Gallart, University of Sussex
Javier Alfonso Gil, University of Madrid
Rüdiger Görner, Aston University
Sir Douglas Hague, Templeton College, University of Oxford
Rebecca Harding, The Workfoundation
Helmut Karl, Ruhr Universität Bochum
Michael Kaser, University of Oxford
Stefan Kuhlmann, Fraunhofer Institute for System Analysis
Liefers, Universität Hannover
Francesco Lissoni, University of Brescia
Gordon Murray, University of Exeter
Klaus Nielsen, Birkbeck College
William E. Paterson, University of Birmingham
Geoffrey Pugh, University of Staffordshire
Harry Scarbrough, Warwick Business School
Philip Shapira, Georgia Institute for Technology
Alfred Spielkamp, Fachhochschule Gelsenkirchen
Michael Steiner, Joanneum, Graz
Morris Teubal, Hebrew University, Jerusalem
Franz Tödtling, Wirtschafts Universität Wien
André Torre, INAPG, Paris
Stephen Wilks, Exeter University
Rüdiger Wink, University of Birmingham