

Academia-Business Links in UK and Germany.

Policy Outcomes and Lessons Learnt

Preliminary Program (subject to change)

March, 28 and 29, 2003, European Research Institute, University of Birmingham, UK

Friday, March, 28

10.00 am Welcome and Introduction to the Conference

William E. Paterson, Director of Institute for German Studies, Birmingham

10.30 am **Experiences with Policies to Enhance Academia-Business Links**

Funding and Measuring "Third Stream" Activities. A Review of the UK Policy Debate

Jordi Molas-Gallart, Science Policy Research Unit, University of Sussex

The Political Dimension of the Emergence of Biotechnology in UK and Germany

Rebecca Harding, The Workfoundation, London, London Business School

The Role of Intellectual Property Rights Regime for R&D Cooperation Between Industry and Academia

Ulrich Blum, Dresden University of Technology

Intellectual Property Rights and Licensing as Strategic Instruments of Universities

Sir Douglas Hague, Templeton College, University of Oxford

Discussion

12.30 pm Lunch Break

1.00 pm **Academia-Business Links and their Evaluative Dimension**

Recent Experiences in Evaluations in Germany and Other European Countries

Stefan Kuhlmann, Fraunhofer Institute on Innovation and System Analysis, Karlsruhe

Evaluating Large Scale R&D Projects in Japan. Methods, Findings and Insights

Philip Shapira, Georgia Institute of Technology, Atlanta, Georgia; Fraunhofer Institute on Innovation and System Analysis, Karlsruhe

Ryuzu Furukawa, Industrial Policy Department, Mitsubishi Research, Tokyo (not present)

Evaluating the Future Impact of Academic Research in New Technologies – The Case of Photonics in Germany

Guido Benzler, Deloitte Consulting, Düsseldorf

Discussion

3.00 pm

Coffee Break

3.30 pm

Entrepreneurship and University-Business Links

Regional Knowledge Transfer and University Spin offs

Jürgen Egel, Zentrum für Europäische Wirtschaftsforschung, Mannheim

Alfred Spielkamp, Fachhochschule Gelsenkirchen

Recent Experiences with Venture Capital Markets and their Impact on Academic Spin Offs in UK and Germany

Gordon Murray, University of Exeter

The Role of Venture Capital for Start up and High Technology Clusters

Morris Teubal & Gil Avnimelech, Hebrew University, Jerusalem

A Network and Location Perspective on Academic Inventors in Italy

Francesco Lissoni, University of Brescia

Discussion

6.00 pm

End of first day

Informal Dinner

Saturday, March, 29

9.00 am

The Spatial Dimension of University-Business Links

Regional Innovation Barriers and the Rise of Boundary Crossing Systems

Phil Cooke, University of Cardiff

University Spin Offs and their Impact on Regional Development

Paul Benneworth, Newcastle University

University Business Links and Increasing Regional Divergence

John Bachtler, European Policy Research Centre, University of Strathclyde

Knowledge and Local Production Systems. The Key Gaps

Javier Alfonso Gil, University of Madrid

Discussion

10.30 am Coffee Break

11.00 am **Expanding the Indicators for Academia Business Links Assessment?**
The Role of Social Capital
Klaus Nielsen, Birkbeck College, London

Assessing the Impact of Technology Transfer on Knowledge Flows Between Academia and SMEs. A Territorial Knowledge Management Approach
Riccardo Cappellin, University Tor Vergata, Rome

Technological Risks and their Impact on Academia Business Links
Helmut Karl and Rüdiger Wink, Ruhr Forschungsinstitut für Innovations- und Strukturpolitik, Bochum

Final Discussion

1.00 pm End of Conference

List of Participants (not finally closed)

John Bachtler, European Policy Research Centre, University of Strathclyde

Paul Benneworth, Newcastle University

Guido Benzler, Deloitte Consulting

Ulrich Blum, Desden University of Technology

Riccardo Cappellin, Università Tor Vergata, Rome

Peter Clark, Birmingham Business School

Phil Cooke, Cardiff University

Jürgen Egel, Zentrum für Europäische Wirtschaftsforschung, Mannheim

Jordi Molas Gallart, University of Sussex

Javier Alfonso Gil, University of Madrid

Rüdiger Görner, Aston University

Sir Douglas Hague, Templeton College, University of Oxford

Rebecca Harding, The Workfoundation

Helmut Karl, Ruhr Universität Bochum

Michael Kaser, University of Oxford

Stefan Kuhlmann, Fraunhofer Institute for System Analysis

Liefers, Universität Hannover

Francesco Lissoni, University of Brescia

Gordon Murray, University of Exeter

Klaus Nielsen, Birkbeck College

William E. Paterson, University of Birmingham

Geoffrey Pugh, University of Staffordshire

Harry Scarbrough, Warwick Business School

Philip Shapira, Georgia Institute for Technology

Alfred Spielkamp, Fachhochschule Gelsenkirchen

Michael Steiner, Joanneum, Graz

Morris Teubal, Hebrew University, Jerusalem

Franz Tödting, Wirtschafts Universität Wien

André Torre, INAPG, Paris

Stephen Wilks, Exeter University

Rüdiger Wink, University of Birmingham